

How can manufacturers use collaboration to drive global growth?

Vispring

Vispring is a leading UK manufacturer of luxury beds



The company is driving a major expansion into **Asia** and **North America**



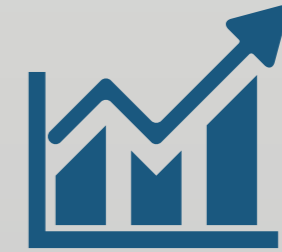
And needed to **communicate** effectively with employees around the world



Working with Kelros, Vispring used its dual entitlement licences to migrate from IBM Domino to **IBM Verse** and **IBM Connections Cloud**



Today, the company uses wikis, activities, communities and video conferences to nurture closer **employee collaboration**



Which helps Vispring to **surge into new markets**

